Cafreso

Whitepaper

INTRODUCTION AND ESSENTIALS:

Cafreso was born from a deep connection to El Salvador and a vision to blend tradition with innovation. Anthony, the founder and a native landowner in El Salvador, envisioned combining his software development, web3.0, and crypto expertise with traditional coffee farming to create something unique - a café concept that would help modernize the country's digital presence while honoring its rich agricultural heritage. The country and its population remain top of mind as we embark on this journey to bridge the web3.0 community and locally sourced coffee.

El Salvador's coffee history is deeply woven into the nation's identity. After its introduction in the late 1880s, coffee rapidly replaced indigo as the primary export, reaching an impressive 90% of all exports by the 1920s. However, this overwhelming dependence on coffee, coupled with internal conflicts, led to significant changes in the industry. Today, coffee production is primarily managed by small-scale farmers working on modest plots of land. We would like to support and uplift this community.

Cafreso's mission transcends traditional coffee service. We strive to empower El Salvador's small-scale coffee farmers by connecting their time-honored farming practices with modern technology. Through this connection of old and new, we aim to build a decentralized coffee company and café that promotes web3.0 development, blockchain, crypto and sustainability while preserving the country's rich coffee heritage.

What is Cafreso?

Cafreso is a haven for coffee lovers and blockchain enthusiasts alike. Sourcing ethically grown coffee from our own farm in El Salvador, we bring fresh, locally produced beans straight to your doorstep—or invite you to experience them in our café. By harnessing the power of blockchain and web3.0, we're redefining the coffee experience. Cafreso is a decentralized autonomous organization (DAO), where the community can enjoy premium coffee and earn rewards with every sip. At Cafreso great coffee meets decentralized ownership.

- **Opportunity**: El Salvador, despite becoming a global crypto hub after adopting Bitcoin as legal tender in 2021, faces challenges in widespread adoption due to limited Bitcoin education and low banking access. We aim to address this through El Salvador's primary strength: coffee production. While today's food industry is dominated by large corporations, we envision a digital farmers' market that connects consumers directly with producers through blockchain technology. Using a Decentralized Autonomous Organization (DAO), communities can collectively manage farms and make decisions about production. As the first food purchasing company on the Internet Computer Protocol (ICP), we'll enable consumers worldwide to become stakeholders in their food supply, creating a system where communities support each other across borders. This model transforms traditional food supply chains into a decentralized network, putting control back into the hands of both producers and consumers.

- **Vision:** We envision a future where technology elevates the age-old tradition of coffee farming to new possibilities. By seamlessly connecting El Salvador's expert coffee farmers directly to global consumers through blockchain technology and simple mobile interactions, we're transforming how premium organic coffee reaches your cup. This unique convergence of traditional farming wisdom and cutting-edge blockchain innovation isn't just about selling coffee—it's about fostering sustainable communities, ensuring fair compensation for farmers, and delivering exceptional organic coffee to conscious consumers worldwide. As our community grows, we believe that Cafreso can evolve beyond a cup of coffee and into a company that offers other farm friendly products and becomes a vacation hub for web3.0 developers.

- **Mission:** Farm-to-table principles are at the heart of Cafreso's mission. Cafreso aims to unite tradition with innovation, using technology to strengthen human connections rather than replace them. We're working to ensure El Salvador's coffee heritage not only survives but thrives in the digital age, creating opportunities that encourage young people to remain engaged in their communities while embracing future possibilities. Through our DAO, we will create a self-sustaining organic coffee ecosystem that serves multiple purposes:
    - Provides revenue opportunities for local farmers
    - Delivers premium coffee to our global community
    - Operates educational café spaces
    - Grow Cafreso into a company that continues to look forward and brings its success model to other products

- **How it works:** Cafreso elevates the coffee experience by offering curated subscription options, featuring ethically sourced, expertly roasted beans delivered fresh to your doorstep. Each batch is carefully selected from El Salvador's finest small-scale farmers and roasted to bring out its unique flavor profile. Individuals can join this innovative community and coffee experience by staking tokens in our DAO. As a stakeholder, there is exclusive benefits including:
    - Early access to limited-edition roasts
    - Premium rewards based on stake duration
    - Special pricing on seasonal offerings
    - Direct input on future coffee selection
    - Share in our café's success through profit distribution

    Everyone's stake does more than earn rewards—it supports sustainable farming practices, empowers local communities, and helps build a transparent, decentralized coffee ecosystem. As our café grows, so do the benefits to our staking community, creating a truly collaborative coffee experience that bridges traditional farming with blockchain innovation.

- **Who is this for/Why should I invest:** El Salvador's farming landscape is changing, with most of the small farms now managed by elderly individuals, women, and working families. We see an opportunity to connect these local farmers with global consumers who value sustainable, locally-sourced products. Through blockchain technology, we're creating a unique ecosystem where coffee lovers can:
    - Support El Salvador's small-scale farmers directly
    - Enjoy premium, organic coffee
    - Earn token rewards and travel points
    - Participate in farm ownership through our DAO

    Join us in building a community that bridges traditional coffee farming with modern technology, creating value for both producers and consumers.

COMPANY OVERVIEW

- **Company Summary:** At Cafreso, we're redefining how you experience your daily coffee by blending quality brews with the power of blockchain technology. Our subscription service not only delivers premium, ethically-sourced coffee to your door but also gives you the opportunity to stake your tokens and earn rewards while you sip.
- **Company Vision:** Disrupt and decentralize the organic coffee agriculture sector, supply, and community in El Salvador by creating a unique DAO. With this DAO we will build the right infrastructure to tokenize a self-sustaining food supply available to locals as revenue and as delicious coffee to our community. We will make ordering organic coffee as easy as sending an OpenChat message and truly give value towards *Utility NFT's*. After our DAO has seen positive progress our team will also work on building ICP nodes throughout El Salvador, aiding in decentralizing and increasing reliability in central america.

- **Markets and Products**: Our initial product focus is shipping premium coffee and building a cafe. The coffee will be produced and packaged in San Miguel, El Salvador and the café will be built in close proximity. Our coffee will be first made available in El Salvador and US Markets.

- **Legal Structure and Ownership:**
    - DAO Treasury: 46%
    - Decentralized Swap: 27% Distributed to the community through SNS swap
    - Development Team: 22% Dissolving over two years to ensure continued commitment
    - Airdrops: 5% of our SNS DAO treasury will be airdropped to The Banana Company [$nanas] with over 1M tokens. The airdrop will be done in 2 phases with two different snapshot days. We will use $nanas as a token for upgrades on our DAPP for consuming the token and burning.
    - Token Governance Utility: ICP $CF holders can vote on key decisions on how our DAO and café will develop over time. Such as feature development, partnerships or even proposals to purchase a cow for our farm to provide fresh milk at our café. This DAO will be the first governed farm as a community on ICP. Where our vision is to disrupt and decentralize the agriculture sector and supply our community with organic food.
    - Staking and Reward Voting: Cafresos' governance token will allow tokens to be locked as neurons on ICPs blockchain. Portion of our café revenue will be distributed to neuron holders, with more weighted profit going to our long term holders. All transactions at our café will be traced since we will be operating in El Salvador and accepting BTC, ICP, GLDT and our native SNS token payments on our POS(Point of sale) application.

- **Locations and Facilities:** (13.51324, -88.25318) is the land that will be handed over to the DAO to commence operations and work on delivering agriculture. It measures at about 1850 m^2 which is just a bit below half an acre of land. This land is only 15 mins away from San Miguel, El Salvador which is the second most populated city in the country. There is a bus stop located next to the land which causes high foot traffic from students and workers that are commuting.

DAO Model

Our point of sale application will be open sourced and available for the ICP ecosystem to fork and have available at their own business locations. We will continue progressing the DAPP overtime with updates. Our point of sale(POS) app will be the gateway to great tasting coffee and be the way we deliver decentralized agriculture to our community.

We will be providing high quality arabica coffee to our community members within our DAO.

Café: Coffee meets the future of the internet. More than just a café, we are a hub for crypto and Web3.0 education, built for innovators, creators, and blockchain enthusiasts. Our coffee is grown with care on our own farm and roasted in-house to bring out the perfect balance of flavor and freshness. Every cup is a reflection of our commitment to sustainability, quality, and ethical sourcing. Step into a café designed for the next generation of technology and finance. Whether you're a crypto novice or a Web3 expert, our space offers: Smart Payments – Buy your coffee with crypto, NFTs, or traditional payments. Coworking & Networking – A perfect spot for blockchain builders, developers, and investors to connect. Exclusive Memberships – NFT-based access to special events, discounts, and early product releases. Education – spread awareness, host classes, seek grants and create fundraising opportunities.

Tokenomics:

- o Ticker: $CF
- o Total Supply: 100,000,000 [2.13.25, ICP = 7.04]
- o DAO Treasury: 46%
- o Decentralized Swap: 27% Distributed to the community through initial SNS swap
- o Development Team: 22% Dissolving over two years to ensure continued commitment
- o Airdrops: 5% of our SNS DAO treasury will be airdropped to The Banana Company [$nanas]. The airdrop will be done in 2 phases with two different snapshot days. We will use $nanas as a token for burning to mine 2.5% of the airdrop. The remaining 2.5% airdrop will be given to all holders over 1M $nanas.
- o Token Governance Utility: ICP $CF holders can vote on key decisions on how our DAO and café will develop over time. Such as feature development, partnerships or even proposals to purchase a cow for our farm to provide fresh milk at our café. This DAO will be the first governed farm as a community on ICP. Where our vision is to disrupt and decentralize the agriculture sector and supply our community with organic food.
- o Staking and Reward Voting: Cafresos' governance token will allow tokens to be locked as neurons on ICPs blockchain. Portion of our café revenue will be distributed to neuron holders, with more weighted profit going to our long term holders. All transactions at our café will be traced since we will be operating in El Salvador and accepting BTC, USD, ICP or native CF DAO token.

Token Distribution (Total Supply: 100M)

- Dev Team: 22.0%
- Decentralized Swap: 27.0%
- DAO Treasury: 51.0%